

Keenan J. Baker

🏠 Chapel Hill, NC 27514 📞 919-455-0045 ✉ kjbaker0303@gmail.com

🌐 [LinkedIn](#)

EDUCATION

UNC-Chapel Hill - Morehead-Cain Scholar

Class of 2025

Honors Carolina

Intended Major: Media and Journalism

Minor: Data Science

WORK EXPERIENCE

Fleet Feet Carrboro Outfitter - Carrboro, NC 2021 - Present

- Provide personalized solutions and deliver service and support as part of the Corporate Headquarters of the largest running retail store in the U.S.
- Serve and outfit customers with everything needed to have a successful run, whether that entails an introduction to cutting edge running shoes, socks, or gear, or an invitation to a training program run.

Morgan CARES Intern - Baltimore, MD May - July 2022

- Supported the Morgan CARES (Community-Aligned REsearch Solutions) mission to address health inequalities that exist in Baltimore City disproportionately across minority communities.
- Partnered with community and academic leaders to increase awareness and understanding of community health disparities surrounding housing, food security, physical and mental health, vocational training, etc.
- As part of the Community Award Program, reviewed applications for grant funding for small seed initiatives intended to support community-campus collaborations.

Cross Street Partners LLC/Center for Neighborhood Integration (CNI) Intern - Baltimore, MD May - July 2022

- Joined Cross Street Partners' efforts to rebuild the East Baltimore community, creator of the vibrant urban mixed-use Center for Neighborhood Integration (CNI) space, built on a foundation of innovation and entrepreneurial activity.
- Spearheaded research to provide insight into East Baltimore's community resources, partners, and offerings by creating an interactive and exhaustive map for community members and neighbors <https://www.hoen.co/neighborhood>

Fleet Feet Retail Sales Associate/Certified Fit Specialist - Morrisville, NC & Raleigh, NC May 2021 - Dec 2021

- Worked with and actively listened to customers in two retail locations to ensure proper and unique fitting of footwear, apparel, and accessories, while being proactive in learning the details of each shoe, apparel item, and accessory in the store.
- Helped to maintain organization, cleanliness, and restock storewide, following strict COVID guidelines.

Perspective Mission Photo Letter Art 2018 - 2021

- Founder & photographer for custom photo letter art charitable organization ~ a fundraising vehicle for domestic & international service. Established in 2018 with year over year growth and impact.
- Responsible for website, photography, design, editing, custom frame manufacturing, delivery, and marketing.

COMMUNITY SERVICE AND PERSONAL DEVELOPMENT

UNC Community Government: Cobb Dormitory 2021 - 2022

- Official photographer for Cobb Dorm community-wide events and programs intended to support mental health and increase social advocacy, inclusivity, and community outreach.

Colorado Outward Bound Participant July 2021

- Embarked on a 23 day outdoor leadership excursion in the Colorado Rockies as part of a 10 person team. With a focus on alpine backpacking and rock climbing, became proficient in map navigation, survival, backcountry cooking, solo expeditions, and decision-making in a group-led environment. The Sangre de Cristo Mountains provided the ultimate opportunity to challenge oneself physically, mentally and emotionally with a foundation of character, leadership, and service.

UNC Run Club Member 2021 - Present

- Active member of UNC's casual, yet competitive, running club. Compete in Fall Cross Country races and Spring road races.
- UNC "Tarheel Ten-Miler" Double Down 14 Mile Race Challenge Finisher - 2022